



# Example of Manager, Intelligence Job Description

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Our innovative and growing company is looking to fill the role of manager, intelligence. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for manager, intelligence

- Drive deep customer understanding and ensure all regions and marketing's intelligence are collected and consolidated
- Build strong relationship with all colleagues from HQ and subsidiaries to ensure superior service
- Provide strong support on MI team and Marketing projects
- Maintain a healthy pipeline of opportunities for business growth
- Understand the key business drivers within HUMINT and identify key business stakeholders
- Pursue professional and personal development to ensure competitive knowledge of HUMINT
- Takes responsibility to work with the existing New York Corporate Intelligence team to deliver against client execution, meeting and exceeding Key Performance Indicators
- Mentors and manages the development of New York Intelligence Team members, identifying and acting on areas for upskilling
- Provides the Director of Intelligence with weekly team, client and new business opportunity updates
- Works with the Director of Intelligence to identify and meet metrics measuring the New York team's success

## Qualifications for manager, intelligence

- Demonstrable commercial and industry acumen (Retail is a plus) with an

- Bachelor or Master's degree required, with 5+ years of Marketing Intelligence or Online Marketing Analytics experience (client or agency side)
- Working knowledge of DoubleClick products such as DoubleClick Campaign Manager (DCM), Google Analytics and Adobe Analytics with attribution modeling experience
- Advanced computer skills with masterful Excel experience
- Retail industry experience- Supply Chain & Finance preferred