



Example of Manager Franchise Job Description

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Our growing company is hiring for a manager franchise. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for manager franchise

- Provide tracking and insights of national performance, including performance metric versus forecast
- Consistently focus on key business issues for the franchise
- Works closely with the Franchise Director in key initiatives, projects, research and analysis to deliver on the brand objectives and strategies
- Partner with the franchise leadership to identify the key current & future strategic & functional capabilities, focusing on the commercial areas, including Marketing & Launch Excellence
- Pre-empt the future business needs through benchmarking and networking, and interface with strategic business partners
- Develop training programs with business partners, including PLS, to optimise resource investment
- To ensure sales and marketing role curriculums are maintained and accurate
- To build training plans based on role curriculums, business needs and individual needs
- Ensure the skills of field based associates are best in class & compliant with ABPI code and practise
- Participate strategy development (this role cannot do by its own)

Qualifications for manager franchise

- Working experience with agencies

- System operating model knowledge incl
- International traveling may be required
- Understanding of Merchandising and Finance