



Example of Manager, Ecommerce Job Description

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Our innovative and growing company is hiring for a manager, ecommerce. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for manager, ecommerce

- Managing product listing and highlighting of offers across custom offers and promotional Pages
- Business planning, forecasting and deal development
- Sorting of the best-branded products and new products according to the performance
- Controlling filters, navigation, creative/banners quality across various interactions and defining roadmap to improve navigation, creative, banners
- Analyzing daily NPS report and Sales report
- Closely working with Content Team
- Competition mapping and strategic planning
- Gathering information on customers' reaction basis data available
- Monitors marketplace products, service offerings and pricing
- Monitors and analyzes the overall health of the e-Commerce business performance of program KPIs

Qualifications for manager, ecommerce

- Minimum 5 years working in retail Ecommerce or similar field
- Experience working with any major Ecommerce platform such as Demandware, ATG, WebSphere Commerce, Magento or similar tool required
- Experience working with major team collaboration or equivalent project management tools such as Confluence, JIRA or MS Project required
- Knowledge of industry standards such as responsive websites, search engine

- Minimum of 4 years working experience in Sales, eCommerce or Retail business