



Example of Manager, Ecommerce Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of manager, ecommerce. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for manager, ecommerce

- Work closely with buying team to initiate and develop actionable analysis to recap business by classification and subclass at a top-line store level in order to drive sales and achieve gross margin profitability
 - Develop a holistic campaign reporting framework to evaluate all marketing campaigns across dimensions such as margin, top line, marketing performance, operational efficiency and customer satisfaction
 - Own the DTC KPI framework and drive enhancements to facilitate deeper insights into the business
 - Work on a set of tools and on recurring analyses in order to facilitate insights into the business
 - Takes responsibility for Destination Management
 - Contribute to establishing value proposition, brand claims & competitive landscape
 - Develop monthly, quarterly and annual marketing budgets and forecasts for revenue, margin and expenses
 - Evaluate current trends, opportunities, competition, and customer insights to optimize a comprehensive online assortment
 - Provide guidance and direction to supply chain to forecast, plan and manage the inventory replenishment process
 - Develop and manage product hierarchy and categorization that aligns with our customer's mental model and meets supplier and business objectives
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- Ability to lead and direct a team, providing clear guidelines and milestones, and hold team accountable to assigned outputs
- Must be entrepreneurial with an innovative spirit, great at handling change, eager, and willing to take chances
- 4+ years working experience in a project management capacity
- Be the advocate and voice of the customer for SpeedoUSA.com through onsite surveys, data collection tools and customer feedback
- Own the relationship with external and internal customer service teams to research and answer questions regarding products and policies
- Review chat logs and call stats to ensure service levels are met or exceeded