Our innovative and growing company is hiring for a manager, ecommerce. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for manager, ecommerce

- Participate in all aspects of line building process with Operations Work with Content Marketing and Merchandising team to develop impactful activation and launch strategies
- Effectively build and manage relationships with all 3rd parties, evaluating core competencies that are most beneficial to the group
- Continually review sales performance through online transactions, buying patterns and identify future trends
- Research and develop business processes ensuring high levels of quality, efficiency and responsiveness to maintain competitive advantage
- Define policies and facilitate business process improvement projects
- Provide overall guidance and oversight for portfolio of projects
- Responsible for project and departmental financials
- Participate in the governance process and lead the team to define project portfolio
- Develop and implement e-Commerce tactical plans by retailer, through understanding of brand/category/retailer dynamics and objectives, business plans, marketing drivers and key metrics
- Develop and implement measurement plans that demonstrate delivery against business & initiative objectives, support continuous improvement/optimization

Qualifications for manager, ecommerce

- Able to collaborate with individuals from multiple countries, cultures, and languages
- Advanced MS Project Server, Project Professional, Office, and SharePoint
- Requires a Bachelor's degree in Business, Computer Information Systems, Project Management or equivalent
- 3-5 years Ecommerce leadership experience
- Knowledge of web analytics and research
- Music/Entertainment Ecommerce experience preferred