



Example of Manager, Data Strategy Job Description

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Our innovative and growing company is searching for experienced candidates for the position of manager, data strategy. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for manager, data strategy

- Working with across-functional team (business, technologists, data scientists,) to synthesize ideas, prioritize efforts, and develop presentations for key stakeholders
- Conduct sales / order trend analysis and opportunities identification and evaluation in collaboration with the sales force, utilizing databases developed by Military Data Analytics team
- Utilize LTA database for Military Aftermarket in order to drive renewal business proactively
- Work with stakeholders to understand key business opportunities and translate those into a clear, actionable data strategy
- Identify and select optimal data elements for specific business needs
- Manage data projects from beginning to end, including gathering and articulating technical requirements and then playing an active role throughout the execution of those requirements
- Collaborate with Fulfillment Product Manager, Operations and other delivery teams on the technical integration(s) between ODC and these consumer platforms
- Write SQL queries of Schwab's data warehouse to get data needed to analyze deposit behavior, size a new product opportunity, or size the amount of client cash being held in specific segments
- Build a financial model to show the financial impact of key management decisions

[identify the problem, develop alternatives, get the data needed to analyze the problem, work with the stakeholders to understand their needs and perspectives, do the analytics to analyze the problem, present the results for feedback from the stakeholders]

Qualifications for manager, data strategy

- You will have gained your strategy tool kit from a top tier strategy house and remain on top of the trends in Big Data, having delivered projects within Big Data
- You will have managed and developed a high performing team in the past
- Clearly articulate ideas (how will a product add value (ROI)? for which clients?)
- Clearly define analytics (and work with data team to execute the analytics)
- See value the Big Data group can add to groups both within and outside of UCI
- Come up with ideas on how to monetize and leverage existing data assets