



Example of Manager, Creative Job Description

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Our growing company is hiring for a manager, creative. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for manager, creative

- Completes all phases of design, production, file prep and printing or digital development in a timely manner
- Collaborate on imagery for website, social media, and digital communications
- Work with management as needed to contribute to audience/end user research and develop creative briefs and design concepts to meet grant/contract objectives/deliverables
- Translate conceptual ideas to visual representations at meetings and brainstorming sessions
- Convert complex written material and other forms of information into persuasive, functional, and informative visuals that effectively and simply convey key information and messages
- Develop and document print design standards
- Ensure all creative aspects of materials through the lens of equity and diversity as an approach to product development
- Consult regularly with the Leadership team on design issues
- Develop and implement project strategies in partnership with internal clients, creative teams and vendors that deliver high-quality, brand-compliant sales and marketing tools (verbal and visual)
- Provide creative solutions when competing priorities arise between workflow and resources, legal review, proofreading cycles, content validation, brand consultations, production and delivery schedules

Qualifications for manager, creative

- The successful individual will be an independent thinker and proven problem-solver, with the ability to influence results with no direct authority
- Highly skilled at relationship-building, this individual must be an engaging team player that takes initiative and understands how to drive accountability
- Must be an exceptional communicator with excellent writing, listening and interpersonal skills and an ability to work both collaboratively in a team-oriented environment and independently, with high levels of detail execution
- Minimum of 5 years experience in web production required
- Knowledge of video editing and compression for both Macintosh & PC