



Example of Manager, Creative Job Description

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Our company is growing rapidly and is looking to fill the role of manager, creative. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for manager, creative

- Liaise with internal tax team to define most appropriate strategy to mitigate both risk & costs
- Lead "kick off" call with client/agency and sales
- Solving complex problems requiring some independent thinking
- Strategize ways to support the Account Managers by automation and assisting in optimization for related campaigns
- Work cross-functionally with content, sales and operations to create and implement integrated advertising solutions
- Present to clients and internal stakeholders regarding Premium Formats
- Troubleshoot and QA rich media and non-standard executions
- Manages any personnel or discipline issues that may arise
- Lead and facilitate a multi-disciplinary team of direct reports and non-direct reports through each stage of the content design process
- Advocate for our customer in our content product development process and tell the user's story in a meaningful way

Qualifications for manager, creative

- Creative - strong conceptual skills
- Articulate - excellent written, verbal and presentation skills
- 4 year college degree required in marketing or finance
- Minimum of 5 years merchandising/licensing experience required
- Experience in a finance or business development position preferred

