



Example of Manager, Category Job Description

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Our company is looking to fill the role of manager, category. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for manager, category

- Discuss performance metrics
- Discuss new technologies and joint business opportunities
- What is working
- What is not working
- Areas to improve
- Execute strategic projects within the assigned commodity areas
- Footprint actions
- Plant consolidations
- Greenfield opportunities
- Support R&D in meeting cost targets for new product development efforts

Qualifications for manager, category

- Provide category support to develop strategic alignment and partnering with retailers
- 5 years' experience using MS Office products such as PowerPoint, and Microsoft Excel
- Delta Bronze and Silver certification are a plus
- Category Management Association – Certified Professional Category Analyst and Category Manager certification - a plus
- Comfortable rolling up sleeves to execute initiatives, perform quantitative analysis and reach sound conclusions

