



Example of Manager, Category Job Description

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Our company is growing rapidly and is hiring for a manager, category. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for manager, category

- Recommend strategies and tactics that can be implemented to drive sales performance, identify gaps or solve problems
- Create and present market and consumer research to assigned account(s)
- Provide recommendations/guidance based on market analysis or sales data
- Build primary relationship with customer
- Accurately maintain database(s) with sales and item attribute information
- Expert in creating/maintaining standard operating procedures for all tasks and projects
- Ad hoc reporting/analysis as needed
- Support internal account team with unbiased recommendations based on knowledge of the market, industry, consumer and customer
- Multi-task between projects and reporting/analytics with ability to adjust priorities based on opportunities/needs
- Assist in Special event coordination (trade shows, marketing incentive programs)

Qualifications for manager, category

- Advanced Knowledge of Contract Law
- Advanced Understanding / Experience / Commercial Knowledge within the Research Industry
- Expert User Knowledge in IT Tools and Methods

- Bachelor's degree required in business, marketing, finance or other related field