



Example of Manager, Business Intelligence Job Description

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Our innovative and growing company is searching for experienced candidates for the position of manager, business intelligence. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for manager, business intelligence

- Full ownership for the delivery of all aspects of business intelligence, across all EMEA marketing functions
- Develop and maintain the EMEA master data table and ensure adoption of tool across the Sales & Services teams
- Build/grow a data-driven strategy and culture that encompasses data management, data acquisition, leading business intelligence and reporting tools, data science initiatives and advanced analytics
- Establishing analytics and decision support capability that enables the business to make data-driven decisions driving customer base growth and revenue
- Establish a regular cadence with Sales & Services management and specifically with the Inside Sales Leadership and Sales Programs Management to review data quality and relevance and agree on priorities and improvement opportunities
- Use data insights to identify and develop revenue based marketing programs
- Work as the intelligence arm for marketing to understand trends, alerts and gather actionable insight on changes across the business to provide executional focus for the various functions across EMEA
- Develop a strong team to establish insight & reporting process, methodology and rhythm for Marketing functions and stakeholders
- Provide reports & results regularly on B.I
- Provide input to ensure that the lead management process is optimized and

Qualifications for manager, business intelligence

- 3-5 years MS Office Experience including strong Excel skills
- 12+ years of experience with relational databases (Oracle, Teradata, SQL Server, DB2)
- Experience with JDE source system and other external source systems
- The ability to manage multiple tasks under tight deadlines
- Creative thinker who can quickly adjust between strategy and execution adapt to dynamic needs that may arise
- Knowledge of various SAP BI tools, such as SAP BusinessObjects BI Solutions (Web Intelligence, Explorer, Xcelsius, Crystal Reports), and SAP BusinessObjects Information Management tools (EPM, Data Services,) is strongly preferred but not required