



Example of Manager, Business Intelligence Job Description

Powered by www.VelvetJobs.com

Our company is growing rapidly and is looking for a manager, business intelligence. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for manager, business intelligence

- Actively involved in talent development for a department
- Establish an environment where individuals' behavior exemplifies and promotes teamwork, quality, agility, ethics and integrity, empowerment and accountability and fun
- Implements the Company's Affirmative Action goals for the selection, education, development and promotion of minority group members and women
- Process and Product Design/Improvement
- Program & Process Communications
- Simplify and automate reporting, audits, and other data-driven activities
- Represent the "voice of the customer", identifying repeatable solutions that can be built to scale to serve more advertisers
- Build models and perform predictive analytics for customer engagement, lead scoring, customer segmentation, down-stream impact (DSI), customer churn, lifetime value (LTV) cross-sell recommendations, win-loss analysis
- Manage a team of BI analysts (BI Analyst and MicroStrategy developers)
- Manage and ensure process documentation including business requirements, use case documentation, test plans, and report specifications are maintained

Qualifications for manager, business intelligence

- Multi-task in complex environment and balance needs of concurrent projects and support requests
- Create, publish, and maintain documented analysis artifacts and knowledge captured along BI lines
- Create and cultivate formal BI Key User Groups
- Identify opportunities for business and technology improvements