



Example of Manager, Business Analytics Job Description

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Our company is growing rapidly and is looking to fill the role of manager, business analytics. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for manager, business analytics

- Work with the PSG leadership team on identifying and structuring reporting for financial, operational, and clinical/quality initiatives
- Work with leadership on executing the business intelligence strategy for PSG
- Ability to grasp minute details in large data sets and segregate essential details from non-essential details
- Monitoring and building upon the current reporting system to monitor customer retention data, including persistency trends, agent retention, any other ad hoc reporting requested by Senior Management
- Preparing detailed reports and executive summaries efficiently and accurately detail findings based on data-driven analysis
- Using data analytics to make recommendations and optimize retention campaigns
- Presenting findings and recommendations to various levels of company employees and senior management
- Identifying, creating, implementing, and/or monitoring key performance indicators (KPIs) to help improve productivity and identify opportunities
- Collaborating across company departments to identify additional data sources that may impact analytics
- Providing input and feedback in decision making processes for department initiatives

- Possession of excellent oral and written communication skills, including presenting to senior executives and industry conferences and authoring Point of View (POV) or peer-reviewed articles
- MBA degree or a related advanced-level degree
- BS or BA Mathematics, Statistics, Business, Economics or other related fields with emphasis in quantitative methods is a plus
- Minimum 3 to 5 years of experience in business and marketing analytics/story telling with data, strategy consulting, or in-house strategy group required
- Flexibility and ability to work on multiple assignments in a fast paced environment
- Able to work independently but understands when to seek support