



Example of Manager, Business Analytics Job Description

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Our company is searching for experienced candidates for the position of manager, business analytics. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for manager, business analytics

- Review & management of Retail Payroll Budget
- Participate in the 'F' financial planning process to support Retail/ Stores initiatives and 'asks' that drive Retail Store growth, ie
- Proactively plan, manage and execute commercial data modeling and scenario analysis using a mix of secondary and primary research techniques as needed
- Work with the North American business teams and Market Research technical leads to develop a deeper understanding of patient dynamics for CSL brands
- Overseeing the development of analytics strategies and roadmaps for target customer segments
- Identifying, qualifying, and advocating customer requests and opportunities to increase penetration of core offerings within target customer groups
- Working with industry teams who have identified market opportunities to develop product and feature business cases, use cases and requirements
- Building and presenting end to end executive updates inclusive of current production metrics, new feature delivery planning and financial forecasting
- Proactively driving investments and work effort to balance value, alignment to strategy, customer needs and long term differentiation
- Proactively analyzing market opportunities, trends, competitive positioning, industry forecasts, and business implications to influence product/solution roadmaps

- Implement business processes that enable pipeline risk management assessment of programs' probability of success
- Experience in product or marketing analytics role OR a top-tier strategy consulting firm (BCG, Bain, McKinsey) is a strong plus
- Trusted business partner
- 10 year+ analyst experience within a competitive intelligence, business intelligence, or knowledge management unit ideally within a global customer operations environment
- Minimum 3 years in a team leadership position with a track record of being a great people manager
- Thorough understanding of call centre business performance metrics (efficiency and customer experience) and industry standards