



Example of Manager, Business Analytics Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of manager, business analytics. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for manager, business analytics

- Communication, presentation, and business consulting
- Leverages internal (US and CAN) and external data sources in creation of detailed pricing analyses across brand, market and channel to ensure price optimization to achieve desired results
- Participates actively in the exchange of knowledge relating to business, data and analytical methodology
- Monitors and reports on competitive trends (market share, pricing, etc), and transforms competitive insights into recommendations
- Identifies performance trends and recommends initiatives to address weaknesses and leverage opportunities
- Build, lead, and develop the Analytics team to provide critical business intelligence that continuously improves business decisions
- Develop analytical frameworks, roadmaps, pipelines, and metrics for the Analytics team that align with the broader organization's goals
- Provide expert guidance on creating, interpreting, and communicating analytic models
- Collaborate and develop relationships with other business groups to continuously support and identify opportunities to improve business decisions through analytics
- Present strategic analyses to executives and other key stakeholders

Qualifications for manager, business analytics

- Experience of financial modelling and planning in a large company environment
- Strong modelling and analytical skills
- Bachelor's Degree required with an emphasis in Economics, Statistics, or Finance preferred
- Strong BI tool experience, including OLAP reporting, Dashboards and Scorecards
- Experience with data systems such as SQL Server, Teradata, SAS or others
- Outstanding influencing and communication skills