



Example of Manager Brand Communications Job Description

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Our innovative and growing company is hiring for a manager brand communications. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for manager brand communications

- Creates and responds to media opportunities for the brand and works with press and internal partners to bring them to fruition
- Interfaces and guides global (brand and CSR) PR and advocacy strategy and works with international counterparts to ensure consistency in message
- Manages agency relationships to ensure PR objectives are being met, budgets are maintained, and contracts are managed appropriately
- To provide marketing leadership of digital integration into the marketing mix for enabling front line and engaging customers through the team
- To work closely with innovation and support the commercialisation of projects with business support
- Plan and manage the effective spending SP&A budget marketing
- Owner of the relationship with Group Communications and key external marketing and communication agencies through direct JV and indirect partners
- Manage the Data Privacy, Knowledge Mgmt
- This position will ensure an effective and efficient Aviation communication programme both internally and extern
- Lead the development of Creative Briefs and strategic product communication initiatives

Qualifications for manager brand communications

- 4-7 years Communications, Social Media, Influencer
- Strong customer focus and a well-developed business perspective
- Strong organisational and interpersonal skills (internal and external networking, listening and influencing)
- Experience in using research and consumer insight within campaign planning, including complex data and analytics
- Track record in media and creative agency management including contracting