



# Example of Manager Brand Communications Job Description

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Our company is growing rapidly and is hiring for a manager brand communications. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for manager brand communications

- Leverage insights derived from consumers, social networks, influencers and industry experts to strengthen design and amplify execution of brand and company communications
- Build productive agency and supplier relationships while maintaining focus on strategic intent and deliverables (cost, timing, outputs)
- Collaborator with strong partnering skills
- Structured thinker who help can bring order to chaos in ways that advance the strategy and execution of the Labs
- Not afraid to make quick decisions, set direction and priorities, and work with a sense of urgency
- Achievement oriented and seeks high levels of activity, fast-paced environment
- Passionate about crafting clear and concise communication and keeping everyone on the same page
- Demonstrated track record in marketing, brand, and communications – you know how to build multi-channel (social, blog, and web-site) strategies that drive impact
- Serve as a strategic communications advisor to the Labs leadership team
- Lead large-scale change management programs for the group, helping prepare associates for the change through development and execution of appropriate change and communications plans

- 10-15 years proven track record in corporate or brand communications, preferably with experience in ecommerce
- Ability to work in a fast paced environment, prioritize, work under tight deadlines and pressure and deliver for multiple executives in various time zones
- Marketing or Mass Communication BA or Masters
- Strategic mastery and ruthless attention to detail
- Arabic fluency is a strong plus
- Strong narrative and content creativity