



Example of Manager Brand Communications Job Description

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Our growing company is looking for a manager brand communications. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for manager brand communications

- Monitor internal marketing groups
- Lead day-to-day management of all communication disciplines
- Lead day-to-day management of all internal marketing groups
- Assist the development of account brand mkt strategies
- Assist Director Brand Activation to set KPIs for local and global campaigns across all categories
- Coordinate internal communications, including announcements and sales and employee engagement campaigns for BC Region
- Provide event marketing and communications support for sales conferences/workshops
- Assist in formulating key messages and provide communication advice and counsel as needed
- Manage daily administration of online communications
- Liaise with Global Creative Center for assets request, usage, and delivery

Qualifications for manager brand communications

- Successful track record in Brand Marketing, Product Marketing and/or Branded Retail
- Work with creative agencies to develop & implement the customer communication
- Work with sales team across the country/ SBI to ensure SBI Card visibility

- Work with agencies to design & execute innovative visibility options
- MBA from a reputed and recognized university/institution