



Example of Manager, Advanced Analytics Job Description

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Our company is looking for a manager, advanced analytics. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for manager, advanced analytics

- Effectively manage all tasks, deliverables and project milestones
- Taking time to understand the organization and culture
- Building relationships with peer business partners and influence the integration of the facts and perspectives from external marketplace into their decision making
- Supporting his/her arguments with a combination of facts, analysis and logic tailored to the audience
- Create pricing analytics & framework to drive decisions
- Create standard reporting/visualization tools around Gross Margin including key performance drivers, monthly walks, and forecast and actuals variance analysis
- Standardize current SG&A processes to provide best in class modeling and reporting of SG&A actuals and forecasts including key performance drivers, monthly walks and forecast and actuals variance analysis
- Leverage internal systems to create and automate best in class reporting and visualization tools to influence strategic decisions of our Global Product and Sourcing teams
- Provide database guidance on how to best manage datasets and resources to deliver/exceed key business goals
- Blend business, analytics and technology to drive business solutions

Qualifications for manager, advanced analytics

- PhD in Statistics or Economics or other quantitative field (such as Engineering)
- Demonstrated experience in retail consumer loyalty marketing programs
- Ability to independently own a storyboard and determine best in class data visualization using Excel, Powerpoint, tableau
- Demonstrated ability to effectively manage all facets of the analytical project lifecycle (data discovery/exploration, hypothesis testing, code development, testing/validation, model deployment)
- MS in Statistics, Mathematics or related field