

# Example of Leisure Travel Job Description

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Our growing company is looking to fill the role of leisure travel. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for leisure travel

- Attend all required meetings and ongoing brainstorming sessions
  - Assist in the development and implementation of testing agendas and marketing plans with the purpose of driving both digital and print subscriptions
  - Analyze marketing and business results to identify opportunities and development of strategy based on data to capitalize on those opportunities
  - Partner with Editor in Chief to develop and apply the creative and strategic vision for the brand to all editorial activities
  - Work with the editorial team to develop and vet ideas for individual stories, special packages, and existing and new brand franchises across both print and digital
  - Develop magazine lineups, identifying content gaps and needs and continually monitoring inventory and assigning to ensure smart and efficient development
  - Partner with Art and Photo teams on photo and illustration assignments and magazine layouts, including content packaging
  - Manage quality control on magazine content, ensuring high standards of reporting and writing, and helping to define voice through display copy
  - Monitor editors' performance, provide feedback, and coach them in all aspects of their work to drive continual improvement
  - Partner with Digital Director on multi-platform content and 360 initiatives and on the efficient application of resources and an integrated print-digital editorial team
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- Bachelors degree and/or Hotel Management degree and/or equivalent experience is preferred
- Minimum of three years hotel sales experience a must
- Must be a results-oriented, highly motivated individual, with a positive attitude
- Computer literacy including Opera, Outlook, Microsoft Word, Excel and Power Point essential
- Preferred, but not essential) ability to code using a program like R or Python, with experience of web data extraction
- A all-inclusive benefits package consisting of medical, dental, and vision insurance