Our innovative and growing company is searching for experienced candidates for the position of lead researcher. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for lead researcher

- Being a contributor to the Group's UX community, sharing leanings across the group and collaborating on shared initiatives
- Apply and reshape prototypes in pioneering engagements based on clients' needs and drive toward successful deployment in the clients' IT environment
- Continuously learn new technology areas that are mission-aligned to the R&D group
- Take on the role of primary writer and researcher on high-value content projects
- Create research-driven content on marketing, customer care, advertising, social media, and other trends in business
- Work with product marketing, design, and external partners to generate new ideas and and content opportunities
- Own the full lifecycle of key projects – from ideation, to production, to go-to-market
- Identify user interface requirements
- Planning and conducting ethnographic/field research, surveys, competitive usability analyses, card sorts, Agile testing
- Usability test planning, execution, and analysis

Qualifications for lead researcher

- Live logs
- You know the difference between data, information and intelligence

- You like humans 1's and 0's
- Blogging is something you do, you have done, or you will in the future
- Ideally, you've done all of the above at scale