



Example of Lead Creative Job Description

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Our company is growing rapidly and is looking to fill the role of lead creative. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for lead creative

- Manage multiple and/or complex projects at clients through hands-on delivery
- Be on-site or designate staff assistant to be point of contact for each official drumline rehearsal and performance
- Work closely with MCS Creative Director MCS Creative managers (web, video and graphics) to develop creative strategies and content for MCS Creative deliverables
- Provides guidance in the development and execution of marketing strategy and brand guidelines
- Attract, retain and, develop top creative staffers internally build strong external talent relationships to leverage by project
- Provide creative thought leadership
- Enhance design concepts with our knowledge of what technology can do
- Fill the gaps between design and development
- Keep Fjord in the forefront of emerging technology
- Oversee all phases of design projects for screen presentations, printed presentation materials, and motion graphics pieces

Qualifications for lead creative

- Proven ability to deliver integrated creative solutions across platform experiences

- Must have developed diplomacy skills used to guide, persuade and influence others internally and externally
- Minimum of 3 years of experience as an Art Director in an agency or design organization
- Minimum of 7 years' experience in Digital Client Service required (web design, assembly, email, irep, banners)
- Passionate about turning product messaging into well-crafted narratives on how products work, fit into the market and benefit the people that use them