



## Example of Lead Creative Job Description

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Our growing company is hiring for a lead creative. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

### Responsibilities for lead creative

- An understanding of current design trends and the ability to learn industry and advertising specific regulations
- Creative flair balanced with the ability to accept feedback from brief owners
- A strong understanding of typography, layout and excellent attention to detail is a MUST
- Experience working in a fast-paced and deadline-driven environment (in-house background would be ideal)
- An enthusiastic, eager, dedicated, team player with initiative, great attitude and strong communication skills
- Working collaboratively with the CNNIC teams Data & Insight, Research and AIM - build and direct creative function to supporting revenue generation and strategic goals
- Including and not limited to multi-platform campaigns, websites, all ad-formats, native formats, internal and external-facing websites, sales and sizzle reels, print ads, invitations and EDMS
- Forming strong relationships with the internal teams in the Eurosport Paris headquarter, and especially the Offer, editorial, and production teams
- Assists in administration of business affairs for the Sales and Marketing departments
- Plans, coordinates, schedules and oversees the workload, deadlines and day-to-day activities of the Sales team support members to ensure effective delivery of services

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- Agency partnership and resource management
  - Ability to work cross-functionally with global and regional teams
  - Outstanding project management skills with high attention to detail and creative eye
  - Digital creative development and/or production experience a plus
  - Four Year Degree in Sales/Marketing or related degree, or equivalent experience
  - PMP / ACI / Scrum Certification is preferred