



Example of Junior Merchandiser Job Description

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Our growing company is searching for experienced candidates for the position of junior merchandiser. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for junior merchandiser

- Using the Volo system to upload stock to eBay, ensuring that the correct stock inventory is online at all times
- Using eBay analytics tools and taking full advantage of all available eBay functionality to drive the most efficient and effective use of the site
- Managing the look and feel of the eBay store fronts, working closely with eBay and also our own Digital Design team to ensure that the layout, banners, content and imagery are optimised to make the site as customer-friendly, appealing and effective as possible, in order to drive sales
- Ensuring that all product is photographed and photos prepared ready for inclusion on the site
- Identifying, scoping, launching and managing ongoing and ad-hoc projects to continually improve all aspects of the Superdry eBay store, ensuring that both the front and back end, and the processes by which the eBay channel is operated, are delivering maximum performance and efficiency
- Working closely with other departments to ensure that other processes that impact the eBay channel are working as effectively as possible, including Logistics (stock warehousing, distribution and delivery)
- Directly line managing two people, an Online Marketing Assistant based in Cheltenham and a Photo Studio Team Leader based at the distribution centre in Ollerton, Nottinghamshire
- Opportunities at the store level
- Builds analyses that will help complement or validate qualitative feedback

- Maintains excellent communication with corporate Merchandising, with the International Franchise Manager, Planning and Allocation

Qualifications for junior merchandiser

- Work closely with the Sales Operations team on various Sell-In tools such as catalogues, price lists, seasonal workbooks
- Review specifications & verify accuracy and make recommendations regarding common features, construction, and raw materials
- Check the daily display of every shop according to Company's instructions
- Execute all interior changeovers and installations for store
- For each installation, responsible for procuring/compiling creative and aesthetic elements for floor, including any decorative prop elements, furniture, fabric, etc
- Change windows in time and ensure the correctness and the good impression