



Example of Junior Graphic Designer Job Description

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Our company is growing rapidly and is hiring for a junior graphic designer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for junior graphic designer

- Be a team player, sharing thoughts, passions in all project work
- Designing property specific promotional collateral for food and beverage, rooms, spas, health clubs, catering departments and sales teams, together with the creation of any other relevant marketing collateral (TV screen presentations, lift posters, newsletters, flyers, brochures, menus, banners)
- Contributing ideas and design artwork to overall projects, providing innovative graphic solutions
- Prepare design concepts, with the supervision of the senior designers, for print and online collateral
- Communicate directly with internal stakeholders to establish accurate project briefs and deadlines
- Liaise with external print and design suppliers and all appropriate third parties to ensure that a design project is managed through the various stages of production
- Work with web developers in designing / building / maintaining websites with supervision of senior designers
- Ensure quality and consistency in the finished material in terms of designs, images, colours and compliance to brand guidelines
- Adhere to the established artwork filing structure on the company network in order to ensure files are correctly labelled and searchable
- To design and create marketing communication and literature

Qualifications for junior graphic designer

- Attention to detail – ensuring that all visual components are consistent with the overall concept and the brand essence
- Ability to work on multiple assignments – in different stages of development
- Ability to work with speed and efficiency
- Ability to balance creative and business solutions
- Passionate about every piece of communication
- Style pages and moodboards