



Example of Junior Graphic Designer Job Description

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Our company is hiring for a junior graphic designer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for junior graphic designer

- Requests and addresses feedback on work delivered
- The creation of your online and offline material will reflect on the guidelines based on the internal campaign standards the channel requirements (Onsite banners, landingpage banners, microsite elements, offline material, social media assets, online marketing banners)
- Work closely with design staff, design director, and creative director in the development of a design from start to finish
- Evolve, enhance, and maintain the firm's identity by working within the corporate brand
- Master and maintain brand standards and consistency of message and design across
- Execute brand specific electronic and printed materials for catalogs, sales, meeting graphics, e-commerce websites, social media, trim packages, within guidelines established by the Senior Creative Director
- Stay abreast of developments in graphic design field to promote creativity and share with team members
- Create print pieces, including postcards, flyers, signs, invitations, newsletters
- Work with a multi-disciplinary team to design brands, environmental graphics, print, digital, and signage and wayfinding solutions for diverse client projects
- Lead own design briefs with guidance from the design director

Qualifications for junior graphic designer

- Photoshop, Illustrator, InDesign - Knowledge of Sketch

- Bachelor Degree in Graphic Design/Communications or related discipline
- Experience with high-end graphics, marketing, or production environment and/or real estate background a plus
- Knowledge of DTP topics