



# Example of Junior Graphic Designer Job Description

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Our company is growing rapidly and is looking for a junior graphic designer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for junior graphic designer

- Experience in multi channel platforms, working across mobile and social media, print and VM
- Construct on-site graphics
- Manage multiple projects between the brands
- Work autonomously within style guidelines for all brands
- Constantly review digital executions and suggest initiatives for our customers online
- Build creative that engages the customer and continues to elevate the brand's image and presence
- Design postcards, posters, flyers, invites, business cards, booklets, selling tools
- Oversee all creative approval of work submitted by outside freelance designer
- Work with outside vendors when needed
- Design and produce assets and collateral for all digital marketing initiatives

## Qualifications for junior graphic designer

- Knowledge and proficiency in both web and print design processes
- Basic knowledge of HTML and CSS is preferred
- BFA in Graphic Design/Communication Design
- Various application-specific requirements (Adobe Creative Suite and MS Office)
- 1 or 2 years of professional design experience and a bachelors degree in

