Our company is growing rapidly and is looking to fill the role of IT product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for IT product manager

- Leading the preparation of business cases and product requirements in close cooperation with commercial organizations securing to meet customer needs and validated revenue expectations
- Driving marketing and sales strategies for new product launches in collaboration with customer marketing
- Managing projects with external partners
- Identifying training and development needs and working closely with regional marketing leadership to maximize usage of resources
- Leading the collection of post-market surveillance
- Supporting the global sales organizations, including support of the product support manager and customer visits
- Product labelling from a marketing perspective
- Collaborating cross-functionally with R&D and Commercial operations
- Influencing key customers and important stakeholders
- Planning, managing and completing a wide range of projects focused on Product Development

Qualifications for IT product manager

- Possesses basic knowledge of application programming, database & system design
- Able to work weekends in support of software releases

- 3+ years experience with MediaGenix WHATS'ON broadcast system (preferred)
- Ability to speak multiple European languages preferred (French, Norwegian, Danish, Swedish)