



# Example of Investments Product Manager Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our company is hiring for an investments product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for investments product manager

- Support all areas of the business as an expert for assigned coverage
- Create and update presentations and other marketing outputs, ensuring the quality and integrity of product data and client-facing materials
- Continually improve controls by working closely with supervising managers, compliance, legal, business partners and stakeholders
- Establish and grow strategic relationships and partnerships to help execute strategy
- Product Development- assist senior members of the Product Management team with new product development and existing product line rationalization
- Support High Net Worth segment growth with innovative and competitive products supported with needs proposition
- Provide product management function between distribution channels and product providers
- Ensure product price competitiveness and feature benefit suitability to meet needs of our target customer segments
- Ensure proper knowledge and competency of products are understood by sales persons through active management and participation of product training and support of products
- Manage strategic partnerships with insurers and development of bancassurance strategy to penetrate the customer base

- Thorough knowledge/understanding of the assigned products
- Ability to think beyond immediate future
- Identifies and develops opportunities for revenue growth/cost containment
- Solid understanding of the market dynamics affecting interest rates
- Ensure end-to-end management of products and campaigns across channels, including end-to-end operational and sales processes, product certification and training, service follow-ups
- Independently leverages market intelligence, competitive analysis, customer research, and client/member feedback