



# Example of Investment Product Manager Job Description

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Our growing company is hiring for an investment product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for investment product manager

- Ensures that marketing teammates and our RIG business partners, understand all aspects of marketing and project strategies
- Understands how to approach problems from different angles and presents alternate solutions when challenged with obstacles
- Manage the delivery of the products within the Marketing Enablement platform
- Work with the centralized marketing and marketing communications teams to ensure a uniform approach and a strategic alignment with other activities and releases taking place throughout the organization
- Lead the product management efforts for IRAS Compliance Monitoring Services
- Understand market requirements for the Compliance Services business and translate to product requirements
- Supporting the Product Manager in successfully managing our existing products and customers
- Making product and servicing recommendations in support of commercial and customer objectives
- Delivering compelling employee communications and customer post-sales support to build knowledge, confidence and advocacy in the P&I Product range
- Supporting relationships with third party product providers, monitoring

## Qualifications for investment product manager

- Ability to assess risks and to develop/update due diligence processes to appropriately test for and mitigate risks
- Undergraduate or graduate university degree with an emphasis on business or economics
- Minimum CFA level 1 or CIM designation
- Demonstrated skills in quantitative analysis
- Experience working with investment managers and sales teams
- Appropriate investment industry accreditation to support investment product and service development