



Example of Intern, Product Management Job Description

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Our innovative and growing company is searching for experienced candidates for the position of intern, product management. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for intern, product management

- Assist in managing the day-to-day of the Product Management team by helping to define and execute the project management workflow and lifecycle for all initiatives
- Understand and analyze client goals and problems by supporting our site optimization programs (A/B and Usability Testing, Personalization)
- Assist in stakeholder management by developing relationships with key partners (Digital Marketing, Merchandising, Client Insights)
- Maintain a weekly newsletter of the latest retail and digital trends
- Tactical skills and best practices behind Product Management as a discipline, including learnings around A/B and Usability Testing, Personalization, Analytics and Reporting, User Experience and Prototyping, Requirements Writing, Agile Development Methodology, Project Management and Business-Case Creation
- On-the-ground insights into how a Retail E-Commerce business operates
- Career development skills to help the Intern fine-tune, further define, and attain his or her professional goals
- Design and implement a centralized reporting Dashboard suite based on analysis of various resources from both commercial and technical content
- Analysis of historical commercial and technical data for customer profiling / database build out to support strategic decisions
- Specific projects for service, commercial & product management support

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- Perform basic asset manager due diligence as it applies to product team initiatives
 - College degree in process – Finance or business related preferred
 - Be enrolled in 3rd or 4th year of Higher Education, preferably in Business, Marketing
 - Outstanding communicator in written, verbal, and visual forms, with samples available
 - Curiosity and experience with digital entertainment products, specifically OTT & TV Everywhere
 - Superior analytical and problem-solving skills enabling the candidate to align strategy, customer need, research, data and industry trends