



Example of Intelligence Manager Job Description

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Our growing company is hiring for an intelligence manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for intelligence manager

- Provide leadership on contract negotiations with research vendors
- Influence syndicated and primary market research and customer research agendas
- Provide business and customer intelligence for HP key competitors, partners and customers
- Consult with internal customers on business problems and design research projects to provide answers
- Build methodology and process for share analyses
- Determine key industry issues and conduct analysis on topics and issues, translate industry trends and challenges into opportunities/threats and communicate findings
- Oversee delivery of daily, weekly and monthly MI, circa 1,000 reporting outputs per month to the agreed six sigma standards and governance process
- Leads and advises within internal forums, ensuring the business understands any changes to Client Business drivers and key measures on the control dashboards
- Providing transparency of intelligence at all levels
- Works with the Senior Leadership Team to uphold the Business Toolkit process and deliver a consultative service on the key revenue and cost drivers

Qualifications for intelligence manager

- Organized, punctual but has a vision and able to drive the teams to achieve changes
- Can act and behave like an expert and lead the change
- Advanced knowledge of the principles, tools & practices within the marketing field for complex problems, new projects and system development, strategic analysis
- Ability to turn "insight" into "action" by persuading various stakeholders (e.g., General Director, Sales Leaders,) to implement recommendations
- 4+ years of strategy, market intelligence, and/or business operations experience
- Minimum of 5 years experience in market research is required