



Example of Intelligence Manager Job Description

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Our growing company is searching for experienced candidates for the position of intelligence manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for intelligence manager

- Collect competitive insights by product through review of commercial publications, marketing materials, discussions with sales and product teams, trade show attendance
- Lead the development and operationalization of a market intelligence practice for national business solutions
- Cultivate an extensive cross-functional stakeholder community to gain insight in to emerging market trends and peer group actions/implications
- Mentor and develop a team of highly-specialized team members accountable for monitoring, evaluating and synthesizing key market, partner and peer group trends
- Prepare weekly, monthly and quarterly insights and recommendations to senior leadership
- Business development and capture support related to strategic opportunities, including evaluation of potential partners and teams, bid/no-bid decisions, and proposal strategy and review
- Execute account management strategies designed to facilitate the implementation of mission relevant geospatial solutions within a variety of intelligence organizations
- Leverage industry knowledge and customer relationships to understand complex customer requirements on both an operational and technical level
- Proactively craft and propose solutions that clarify how GIS addresses key intelligence issues within each customer's critical mission challenges

Qualifications for intelligence manager

- Interest and experience in reporting and visualization tools (such as Tableau)
- A team player who is able to build strong relationships quickly with internal colleagues while managing 3rd parties/external agencies
- Experience in customer intelligence (customer databases, reporting systems, processes, system and process development) at least 4 years
- Good level of English and native Hungarian
- Coming from an FMCG business or a complex customer management environment
- Flexibility, to be able to adapt to changing environment