



Example of Intelligence Manager Job Description

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Our company is searching for experienced candidates for the position of intelligence manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for intelligence manager

- Accountable for all aspects of the G-3 Training and Foundry Office Support Task Oversight functions assigned to contractor personnel staff, manages the hands-on, day-to-day accountability of contractor personnel and their tasking
- Coordinates and synchronizes training management functions with the Task Leads
- Work with the BI team to improve the integration and dissemination of data and intelligence across the company by developing data visualization tools customized reports
- Evangelize your findings throughout the organization, inspiring executives to adopt bold strategies, and helping sales & marketing teams execute them effectively
- Independently manage multiple projects with limited oversight
- Lead projects to deliver new business intelligence capabilities
- Review and document use cases and requirements for transactional reports, summary reports, analytics capabilities, and adhoc reporting
- Understand users' information delivery needs and translate them into technical solutions
- Lead a team of report developers through all phases of the system development lifecycle and provide appropriate supervision, guidance and direction
- Develop reporting design principles and development standards, and ensure consistent application

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- Manage a technical team (as applicable/necessary) of programmers, database administrators, and report writers
 - Minimum of 5-7 years relevant experience in marketing and/or business analytics
 - Original/critical thinking
 - Marketing and financial industry experience preferred
 - Experience with SAS DI studio preferred
 - Experience with Digital Analytics using Adobe stack, leveraging cross-platform data via SAS preferred