



# Example of Intelligence Advisor Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our innovative and growing company is looking for an intelligence advisor. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for intelligence advisor

- Understands various site tagging models and advises management on the best approach
- Ensures data accuracy, ongoing data validation and resolve any data integrity issues
- Planning, implementing and completing marketing research projects (surveys, discussion groups)
- Following up with internal stakeholders in order to better understand their information needs, and guiding them to encourage them to use the final reports
- Producing astute reports that reveal the story behind the data
- Managing a vast number of projects at once
- Carrying out projects with innovative research tools and keeping abreast of new trends and methodologies (online community)
- Delivers in-depth analytics and insights, using advanced quantitative and scientific approaches to business analysis related to marketing, in support of the enterprise's global strategies including digital intelligence for channels such as Search, Display, Social Media, E-mail and Mobile – leveraging Adobe Analytics and other capabilities to drive marketing optimization efforts
- The SOF Intelligence Integrator will assist in developing processes that focus on developing SOF Situational Understanding of threat networks and enabling DOD, IA, and IC communities of action focused on dismantling, disrupting, and defeating those networks

benchmarking, financial, statistical, quantitative, and qualitative data analysis

## Qualifications for intelligence advisor

- Strong Business Domain, preferably Channel/Distribution Sales
- Ability to lead & motivate Project Teams to deliver multiple assignments, ability to manage resources onsite or across locations
- Master's degree in counseling or a related field
- Knowledge of hiring practices in the National Security and Intelligence communities
- Solid understanding of career opportunities in the public, private, and non-profit sectors
- Proficiency in related technologies with ability to contribute to web content concerning resumes and cover letters, to use a video camera to help students with mock interviews, and to contribute to, search, and use databases