



Example of Instructional Designer Job Description

Powered by www.VelvetJobs.com

Our company is growing rapidly and is looking to fill the role of instructional designer. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for instructional designer

- Independently design and develop creative learner-centered, performance-based training programs, modules, and materials in multiple modalities, including synchronous remote learning methodologies, blended classroom learning, interactive e-learning modules, videos, device learning labs, infographics, facilitator guides auxiliary practice, review, and resource materials
- Utilize instructional design and performance improvement processes to analyze, design, develop, implement and evaluate instructional materials and programs
- Design and develop internally branded course curriculum guides for courses and/or program components
- Build templates and coaching tools supporting products and processes
- Recommend and integrate performance improvement strategies
- Designing formal and informal learning resources and programs
- Assessing needs, analyzing necessary outcomes, and implementing appropriate learning and development solutions
- Producing training and support materials, including facilitator's guides, participant's guides, templates, tutorials, simulations, job aids, learning communities, and self-study material
- Collaborating with cross-functional project teams to develop resources and programs that support organizational initiatives
- Supporting the transition of traditional face-to-face training into blended

Qualifications for instructional designer

- Three year instructional design experience and proficiency with desktop publishing software
- Proficiency with word-processing, spreadsheet and presentation tools
- Intermediate knowledge and experience with Adobe Creative Suite development software, e-Learning authorware such as Captivate, Lectora, Articulate, Audition, and similar products
- Instructional design degree, certification and/or expertise is preferred
- Bachelor's Degree in Human Resources, Communications or Marketing, Digital Arts or related field plus a minimum of 5 years of professional curriculum design and development related experience
- Diverse portfolio of accomplishments using learning technologies including instructor-led, web-based delivery and tablet or personal device approaches (iPhone, iPad, tablets)