Example of Insights Consultant Job Description

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Our company is looking for an insights consultant. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for insights consultant

- Collaborate with business stakeholders with the focus on developing self-serve reporting solutions and drive insights in their decision making
- Work closely with the Channel Insight Delivery team in the development of new and innovative ways of delivering reporting insights with increased flexibility for recipients to drill into the data
- Maintain a Channel Insights project roadmap
- Grow relationships with Marketing/Channel Experience/Digital and help with the consolidation of the Telus Business Insights Roadmap
- Grow relationships with Domo and other vendors
- Influence, coach and engage a team of junior business analysts
- Ability to work with clients to develop business cases used to determine overall profitability for product and/or service line initiatives
- Ability to develop final financial plan, forecast, reporting and analysis with clients
- Understanding of, and ability to interpret, monthly analyses of business trends and budget variance of financial results
- Identify Key Performance Indicators to be used in management reviews and strategic business analysis sessions with clients

Qualifications for insights consultant

- Detailed oriented with a problem solving mind set and impeccable attention to detail
- Ability to prioritize tasks with some guidance

- Degree in Marketing, Market Research, Psychology, Economics, Business, Consumer Behavior or related field or equivalent combination of education and work experience
- Past research experience is not required
- Curious and analytical with strong pattern recognition skills