



Example of Insight Analyst Job Description

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Our innovative and growing company is looking for an insight analyst. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for insight analyst

- Collaborates with other teams (e.g., data science) to execute more complex analysis and presents back to business stakeholders
 - Serve as Category Captains on specified Categories – Provide unbiased strategic and tactical insights and recommendations to Walmart buyers on Distribution, Shelving, Merchandising, Pricing, and Promotional opportunities to improve category performance
 - Help determine which questions we are able to include in annual Insight Calendar based on data availability and accuracy
 - Analyze school and student data, such as student achievement, student attainment, enrollment, and teacher turnover
 - Share results with key stakeholders through memos, reports, and presentations
 - Support vendor management, synthesis of third-party data, conducting hands-on, primary research
 - Serve as primary customer (internal or external) point of contact for projects with minimal ambiguity around the customer's objective for analytic request including creating analytic data sets & coordinating ad hoc analyses to address member inquires & resolve anomalies
 - Build simple queries via joining tables, applying basic filters, grouping data using existing fields, and quantifying results with calculations
 - Provide summarized findings and recommendations based on analysis in order to drive member improvement
 - Development of new metrics with SME's
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- Retail and E-commerce industry experience, with in-depth knowledge of a particular domain (e.g., Marketing, Merchandising, E-commerce)
- Data Insight consulting experience
- Excellent interpersonal skills and ability to present ideas with authority
- Strong analytical background, ideally with a track record of using mathematical / statistical techniques to generate insight from various data types, including sales and order data, returns, ad campaign activity and web traffic data (prior Web Analytics experience is a great plus)
- Skilled in the use of MS Office products (Excel, PowerPoint)
- Working in dynamic and collaborative environment