



Example of Health Communications Specialist Job Description

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Our innovative and growing company is searching for experienced candidates for the position of health communications specialist. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for health communications specialist

- Responsible for ownership and management of digital channels and/or the web
- Oversee editorial strategy and voice (of the content through the channels)
- Partner with internal stakeholders such as program teams, service teams, IT, campus partners to achieve program goals and to ensure coordination
- May hire, coach and manage teams
- Website design experience and an understanding of Adobe Creative Cloud software (Illustrator, Photoshop, InDesign)
- 5-7 years' experience in PR or media preferably with a PR agency or internal communications/media relations department of an organization

Qualifications for health communications specialist

- Professional experience in the field of marketing, health promotion, graphic design, health education, or community health
- Experience with SPSS for analysis of assessment data
- Bachelor's degree in public health, psychology, social sciences, health communications or other related field and three to four years of experience
- Knowledge of the organization, its achievements, mission, vision, goals, policies, practices, infrastructure, and a strong knowledge of current affairs,

- Excellent verbal and written communication skills with ability to effectively interact with employees at all levels within the organization with vendors