



Example of Health Communications Specialist Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of health communications specialist. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for health communications specialist

- Project management with various agencies (Agency of Record, other agencies)
- Plan and execute digital
- Provide expertise in the conceptualization, development, and implementation of strategic public health communication
- Research and implement effective communication strategies to inform military and veteran populations about various aspects of health based on study findings
- Analyze public policy changes, guidelines, and initiatives in order to track research impact
- Develop marketing materials, to include advertisements, print collateral, and web content
- Design and implement social media strategies that promote study awareness
- Work within a team environment to create participant contacts geared toward recruitment and retention, including text for letters, postcards and emails
- Summarize research findings from scientific journal articles in the form of brief reports, blog posts, and infographics
- All Prevention and Wellness Services positions are flexible in work assignment in order to fulfill the changing needs of the department

- Review materials available for targeted audiences
- Creative thinker with excellent written, verbal, and organizational skills
- Master's degree, preferably in Public Health or related
- Knowledge of, and ability to apply, communication theory, strategies and frameworks
- Serves as a communication resource to department leaders
- Bachelor's in public health, psychology, social sciences, health communications or other related field and three to four years of experience