



Example of Head-Product Management Job Description

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Our innovative and growing company is looking to fill the role of head-product management. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for head-product management

- Maximising CCS profitability through ensuring that Product initiatives cost effectively to provide timely new revenue at a maximum level and enhance the bottom line through cost efficient and effective execution
- Development of a market leading capability to respond to strategic opportunities in a timely and proactive manner
- Identify local needs of new products and set priorities in terms of clients
- Analysis, innovation, development and implementation of change and process improvement
- Work collaboratively with a broad range of stakeholders to evaluate and develop strategic product ideas
- Generate product ideas by referencing global macroeconomic or investment trends, demographic data, changes in regulatory environment or competitive industry developments, feedback from clients and client-facing personnel
- Assess the feasibility of new product ideas, including commercial viability
- Strong understanding of SEA online and competitive landscape and able to quantify new features and content impact on revenue and manage virtual economies
- Deliver delightful user experiences and solutions
- Manage a portfolio of qualifications through its lifecycle, making well-timed decisions about withdrawal, extension, redevelopment, new market entry and strategies for mid-cycle growth

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- Strong knowledge of funds and/or Institutional investment product marketing
 - Deep product knowledge across asset classes
 - Credibility and proven ability to engage with portfolio managers, asset class specialists, and regional business heads to discuss implications of new product launches
 - Bachelor's degree or equivalent required, plus 7+ years experience in strategic marketing or product management within the investment management industry preferred
 - 7+ years software product management experience, particularly in the monitoring and application management space and in modern, SaaS models and subscription businesses
 - Knowledge developing or operating common open source web application technologies such as Apache, Nginx, HAProxy, MySQL, or Cassandra