



Example of Growth Manager Job Description

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Our company is searching for experienced candidates for the position of growth manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for growth manager

- Support Affordable Care Portfolio Product Managers develop and implement lifecycle maintenance campaigns for key products, including analyzing market research and sales analytics, ideating messaging, developing sales tools, identifying competitive threats and taking action to mitigate
- Work as part of cross-functional team (region commercial, global product managers, and portfolio managers) in order to meet business objectives
- Boost growth for Upgrades and Industrial Application of TMS products portfolio
- Promote TMS upgrades technology with our Customers and Partners
- Enhance regional technology awareness
- Organize customers State of the Art / regional Technology Road Show
- Work together with Product Leadership team to define NPI strategy and commercial implementation
- Lead upgrades campaigns in all regions
- Work very closely with our regional sales team to Identify upgrades opportunities
- Devise and implement effective market penetration strategies while meeting customer requirements

Qualifications for growth manager

- Must be able to work in a fast paced, highly collaborative, and international

- 1-3 years' experience in a consumer product-facing role
- Deep understanding and passion for product management
- Deep understanding of prominent Web, music, social and mobile platforms
- Understand, promote and appreciate user focused design