



Example of Group Account Director Job Description

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Our growing company is hiring for a group account director. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for group account director

- Join a leadership team of the agencies finest on an enormous line of business (brand + retail) within our largest account
- Work alongside the agencies most senior/c-level leaders (sometimes on a daily basis) to continue driving the brand forward in a highly competitive and fast-paced environment
- Manage a large team of high performers as they navigate a highly complex and rapidly changing business
- Partner with your counterparts in Strategy and Creative to ensure we are doing the best creative work possible to differentiate the brand in an increasingly saturated space
- 12+ years of agency experience with a focus on large, global brands (consumer tech a plus)
- Experience working with high touch clients in a highly matrixed organization
- Someone who has worked on extremely fast paced businesses in a highly competitive and evolving industry
- Highly confident but with little ego, someone who is okay with rapid change and doesn't take business decisions personally
- Lead the trafficking of brilliant written briefs into Octagons strategy and creative teams to ensure the very best work is presented back to our clients and assist superiors in presenting strategy and creative output to clients
- Management planning and execution phases of programs

Qualifications for group account director

- Post Secondary degree or diploma required with a minimum of 10 years, progressive agency account management experience with ideally 2 plus years of experience in a GAD level or above role
- Experience in developing and executing CRM based campaigns and dealing with high volume fast paced accounts in this space
- Fluent in agency and CRM campaign processes to ensure quality control at all stages of the projects
- Has deep knowledge and experience in integrated marketing and a market expert in CRM
- Proven ability to think strategically, and the ability to teach others to think strategically
- Commitment to delivering creative solutions to clients