



Example of Graphics Design Job Description

Powered by www.VelvetJobs.com

Our growing company is looking for a graphics design. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for graphics design

- Re-colouring of core stripes, checks and allover patterns
 - Prepare artwork sheets with all relevant information needed for suppliers
 - Support the completion of Tech packs for every style including fabric, trim, details
 - Drive the key concepts, sample development and storytelling around Print, Patterns & Graphics designs
 - Work in partnership with the Sport Fashion team to research trend and design innovation to further enhance the product and product development process
 - Build, inspire and mentor a strong and unique team focused on creating innovative, brand-right, trend-right and fresh apparel across end-uses
 - Manage team into calendar as they work closely with Development on the realization of product – refine and sharpen this model
 - Provide graphic design services utilizing Microsoft Suite, Adobe CS, and SharePoint software to develop and manage high quality computer illustrations and technical drawings
 - Based on input from subject matter experts, convert concepts and descriptions into visual format for use in developing briefing slides and presentation materials to include photos, graphs, illustrations, spreadsheets, and diagrams for use in manuals, presentations, displays, ceremonies, events, web pages, pamphlets, and awards
 - Prepare draft presentation material and finalize for packaging and presentation, incorporating required changes
-

- VLSI
- Assist with both general office tasks and aid in design production work (sourcing imagery, clipping out backgrounds)
- Be involved in brainstorming sessions and other creative meetings
- Have the opportunity to create original campaign concepts and designs for marketing pitches with the ability to do everything from brainstorming, to researching, to writing, to storyboarding, to designing
- Design smaller B2B projects such as evites, event materials, and full page print ads
- Design portfolio that demonstrates your conceptual skills and design style firm understanding of type and design principles