



Example of Graphic Web Designer Job Description

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Our growing company is hiring for a graphic web designer. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for graphic web designer

- Help with events to ensure that branding is consistently displayed (including small events, sales summits, large sponsored events)
- Execute projects based on the visual design standards, brand guidelines and logo standards for corporate FGL Sports brand the Pro Hockey Life brand
- Uses graphic design software to create layouts for PowerPoints, newsletters, brochures, booklets, exhibits
- Work in conjunction with Marketing Dept
- Creates compelling design concepts, artwork and layouts for a variety of graphics
- Works closely with photographer to create suitable images for graphic design
- Consults with front-end designer to ensure continuity of brand standards between websites, blogs, social media, and marketing graphics
- Collaborates with Digital Content Team to determine creative themes throughout the year for applicable company websites
- Produces occasional print pieces for marketing projects
- Creates and produces effective internal communications using both web and print

Qualifications for graphic web designer

- Reporting to the VP of Engineering, you will partner with Engineering team on exciting new features for our products

website

- New content for the Distil Networks website that helps draw customers in
- Actively involved in the design process of new features
- Design and create templates to be used for external company needs
- Create online ads that will help drive new leads