



Example of Graphic Web Designer Job Description

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Our growing company is hiring for a graphic web designer. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for graphic web designer

- Ensure all design work is approved prior to send off to the printer
- Create digital graphics to be utilized on Yamaha's website, other sites where Yamaha advertises
- Providing a full graphic design service including creative advice, art direction and desktop publishing
- Coordinate and oversee the production of promotional and corporate collateral, ensuring high quality standards are achieved within budget
- Act as the guardian of all the SuperConcepts brands, ensuring the correct branding is applied consistently and to quality across all publicly available materials whilst maintaining visual brand guidelines
- Build and maintain the image library (digital photography/illustrations) to support brand guidelines
- Support graphic and publication layout needs including marketing collateral, banner ads, email and social graphics, video editing, multimedia presentations
- Design, build, and maintain the Sponsor's web presences, including internal and public websites, webpages, blogs, and SharePoint sites
- Write, design, and edit web content, or direct others producing content
- Design visual images and layout of material on all sites

Qualifications for graphic web designer

- Advanced knowledge of software programs including Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver), Acrobat Pro, and the

- Highly skilled in web design and layout production and user interface design
- Hungry to immerse themselves in
- Proficient in CS Photoshop and Adobe Illustrator
- Advanced knowledge of software programs including Adobe Creative Suite (Photoshop, Dreamweaver, Illustrator, InDesign, After Effects), Acrobat Pro, and the Microsoft Office Suite