



# Example of Graphic Web Designer Job Description

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Our growing company is hiring for a graphic web designer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for graphic web designer

- Degree in graphic design or marketing
- Strong understanding of layout and design fundamentals (layout, balance, composition) with an exceptional eye for detail, layout and consistency
- Good collaboration and interpersonal skills, especially with distributed teams
- Strong organisation, problem solving and time management skills, and able to calmly deliver concurrent projects
- Design clean and professional design mockups, including home page, interior pages and custom elements
- Build and manage unit website including updates and maintenance based on established communications plans
- Coordinate, provide and develop multi-media design for projects that support strategic marketing and communications goals
- Create, implement and maintain graphic design elements and templates that support multi-media marketing objectives
- Coordinate web and print content in support of unit marketing goals and objectives
- Utilize web optimization methods to enhance web presence and increase traffic

## Qualifications for graphic web designer

- Bachelor's Degree (or two-year technical degree)
- Must be able to be self-motivated and able to work independently
- Experience with online creative/marketing campaigns

- Experience in Photoshop, Illustrator and an understanding of the limitations and opportunities of current web technologies
- Strong communication skill with a team-first attitude