



Example of Graphic Designer / Senior Designer Job Description

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Our company is growing rapidly and is looking for a graphic designer / senior designer. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for graphic designer / senior designer

- Collaborates with Regional and National Design and Communications teams to drive an integrated approach (design and communications) in Marketing documents
- Collaborate with creative partners to develop concepts, and strategic ideas that can be effectively executed within a variety of consumer channels, and a range of mediums (including but not limited to print, video/film, web, photography, packaging development, 3D, corporate guidelines, fully integrated campaigns)
- Keep up-to-date with design, photography and print production techniques, proposing new technologies and sharing this knowledge with the team
- Partner with merchants and product development to ensure the integrity of the design is maintained during the product development process
- Create Design Turn Overs (DTO) and finalize art work for hand-off to the Production Team
- Review mechanicals for final design approval prior to release
- Handle basic daily production design using templates, such as updating site plans or email blasts
- Develop creative programs and design concepts that meet the business objectives of the organization, satisfy customer needs and advance our brand strategy
- Assist in managing design team, including daily workload and individual

Qualifications for graphic designer / senior designer

- Prior experience in graphic design
- Minimum 8 years experience as a Graphic Designer
- Extensive experience with direct mail campaigns would be an asset
- Well developed interpersonal, communication and negotiation skills, takes initiative and collaborates well with larger teams
- Ability to manage several simultaneous projects and tasks in a demanding, fast paced, deadline and extremely detail-oriented environment
- At ease in a professional, executive environment