

Example of Global Design Job Description

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Our growing company is hiring for a global design. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for global design

- Ensure layouts are scalable to other retailers and retailer formats, such as windows, counter units, endcaps, and in-store
- Collaborate with Senior Global Brand Director and Global Creative Director, direct leads (own retail/ecommerce) and brand team to set creative strategies for global brand initiatives, and seasonal stories
- Communicate creative direction to internal partners, International distributors and subsidiaries, and outside agencies to achieve alignment on look/feel
- Ensure creative parameters are established and met for expression of brand marketing efforts with design, graphics, content and photography
- Lead development of creative materials for SOREL respective of global consumers in priority markets
- Lead and develop retail designs, graphics, photography style, content and other brand messaging, consistent with brand strategy
- Integrate with all business channel and creative leads (Direct Retail, Ecommerce & Wholesale) to create strong multi-channel programs with an integrated brand approach
- Develop and leverage industry relationships with photographers, stylists
- Partnering to design end state processes that span various groups within the company those that are business and/or corporate specific
- Support the Director of Global Retail Design by consistently delivering new and remodel retail projects that are aligned with the brand strategy, on schedule, and within budget, while maintaining the highest level of quality

Qualifications for global design

- Ensuring local direct reports understand the goals for which they're accountable
- Providing day-to-day oversight, ensuring the teams have the tools, training, information, access, equipment and support they need to successfully achieve the group's business goals
- Working closely with the team's Business Analyst to ensure key data is captured, analyzed, and actionable, and that the resulting reports tell a relevant, data-driven story
- Collaborating with Manager peers in California to resolve issues, drive ongoing process improvement, and sustain consistent information-sharing
- Bachelor's degree or equivalent training in marketing communications, advertising, design , or related field
- Requires 10 years professional experience, preferably in design production, desktop publishing or graphic arts in a corporate or agency environment