



Example of Freelance Art Director Job Description

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Our growing company is looking to fill the role of freelance art director. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for freelance art director

- Work closely with copy, strategy, and account services as a team player to ensure that the creative needs of your brand(s) are met
- Assist in the selection of photographers/illustrators and work with the team to create campaigns and supporting brand artwork
- Provides video editing for select post-production needs
- Provides video encoding and compression
- Researches and identifies departmental equipment and software requirements
- Maintains Post-Production facility
- Assesses editing scheduling needs and requirements
- Provides consultation throughout the lifecycle of video productions
- Forecasts future software and equipment needs
- Identifies ways to increase departmental efficiency

Qualifications for freelance art director

- Background and/or strong understanding of Home market place for ecommerce
- Must have strong type, design, and production skills and comfort working in a fast paced environment
- Must have a strong background in Indesign and Photoshop, Illustrator a plus
- This will be a 2-4 month project working in house (five days, 40 hours per

- Strong design skills and a strong sense of type/fonts